



Attributes of Practice	Organizational Assessment	Individual Assessment
Intention	Is your team able to articulate its value and objectives as they relate to the business model?	Do you understand the value proposition of your team? Do your professional goals and objectives align with your team?
Areas of Interest	Does your team explore subject matter that fills gaps in its processes?	Are you pursuing core areas of interest? Do your interests complement others in your immediate group? Do you understand your role?
Contribution	Is your team fostering a forum for building knowledge that is in line with the strategy of the company?	Have you set a goal to contribute your insights to further a collective knowledge and shared awareness within your team?
Documentation	Is your organization archiving and providing supportive communications around its collective insights?	Are you allotting time to record your experiences—good and bad—in order to apply what you’ve learned for the future?
Consensus	Is your team refining its insights and identifying paths for promoting methods and other activities to best practices?	Are you growing in understanding? Are you validating the assumptions held by you and your peers?
Discipline	Does your group focus on systematic approaches that help it to fulfill its functional responsibility in an efficient and repeatable manner?	Are you building upon and referring to formal systems (discipline, theory) to add greater rigor to your work?

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The DSIA Research Initiative is a private think tank dedicated to advancing a formalized discipline of information architecture based on IA theory, research and practice.