

Business Context Analysis	Usability Engineering	User Experience Planning	Content Publishing	Information Architecture	Interaction Design	Visual & Information Design	Computer Science
Context Map	Synthesis	UX Brief	Content	Navigation	Wireframe	Graphics	Front-end Code
Performance Measures	Primary Research	Personas	Editing	Information Organization	Interaction	Layout	Database Design
Product / Service Definitions	Testing	Engagement Definitions	Governance	Information Relationship	Patterns	Style Guide	Server Code
Business Intent	Logistics	UX Management	Content Management	IA Management	Conventions	Art Direction	Infrastructure
Mission / Vision	Research Design	UX Strategy	Content Strategy	IA Strategy	Device Strategy	Creative Strategy	System Architecture
Business Model	Analytics	Research	Research / Analytics	Research / Analytics	Research / Analytics	Research / Analytics	Research / Analytics

User experience design is a practice of determining the content, form, and behavior of an application user interface by way of a holistic exploration of situational context and user empathy. This diagram illustrates how UX design leverages many existing practices (first row) and their respective *areas of interest*.

UX design practice generally considers the first three areas of interest from each practice vertical. However, the core practice concern of UX design and consequently a UX design practitioner is **user experience planning**.

Specialists from each practice vertical will offer greater value and reliability in complex environments and at scale. Specialists can be non-UX practitioners or UX practitioners with deep subject-matter expertise in a given vertical.

Ways to use:

■ For individual skills assessment for IA and UX design practitioners

■ As a guide for applying UX design deliverables to a project

■ In gap analysis for evaluating UX design deliverables